

DAVID DICELLO

Marketing/Video Production

Ukiah, CA 95482

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707-671-2213

Create and develop multimedia (audio/video) content for customer stories, internal company announcement videos, external promotional social videos, product marketing videos, recruiting videos, corporate training and other enterprise-wide projects

- Knowledge of shooting and editing videos
- Demonstrated skill with video editing software platforms, specifically proficiency with Adobe Creative Suite and Final Cut Pro X

- Extensive knowledge of video production equipment

Willing to relocate: Anywhere

Authorized to work in the US for any employer



WORK EXPERIENCE

Marketing/Videographer

Mendocino Media - Ukiah, CA

Present

- Pre-Production: At the beginning of a video project, a producer will help to coordinate of the project — creative vision and strategy.
- Be a good storyteller with a creative eye.
- Inspiring stories that tug at your heartstrings, yet they.
- Report to and work with the Production Manager on day-to-day operations of the video department
- Manage and oversee video pre-production planning and on-site production activities for video clients

Videographer/Graphic Design

Hamilton Partners, Inc - Healdsburg, CA

August 2010 to September 2015

Developed numerous marketing programs (logos, brochures, newsletters, presentations, advertisements) • Managed up to 5+ projects or tasks at a given time while under pressure to meet weekly deadlines and budget. • Recommended and consulted with clients on their overall marketing goals.



EDUCATION

Associate in Graphic Design Video Production

Brooks College - Sunnyvale, CA
September 2005 to September 2007



SKILLS

- **Adobe After Effects (4 years)**
- **Video Editing (7 years)**
- **Adobe Creative Suite (10+ years)**
- **Branding (8 years)**
- **Video Production (8 years)**
- **Social Media Marketing (4 years)**
- **Marketing (6 years)**
- **Video Production (8 years)**
- **Sales Support (8 years)**
- **Web Design (8 years)**



LINKS

<https://dicelodesignsresume.site/video-production.html>



CERTIFICATIONS AND LICENSES

Graphic Design

September 2008 to Present

Key responsibilities

- Ability to Learn Digital Design Software
- Adobe Acrobat
- Adobe Creative Suite
- Adobe Flash
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Critical Thinking
- Deadline Management
- Decisive
- Design Strategy
- Organizational Skills
- Multitasking
- Prioritizing

- Problem-solving
- Flexibility

Marketing/Video Editing

September 2010 to Present

- Promotional Videos/Graphics
- Good teamwork skills.
- Communication skills and networking ability.
- Adaptability.
- Strong attention to detail.
- Good organization and planning skills.
- Creativity and writing skills.
- Commercial awareness.



ADDITIONAL INFORMATION

- Deliver high quality product on time and within budget
- Anticipate and respond to needs and requests from clients
- Supervise additional staff during video production
- Ensure all projects are on schedule
- Identify best practices for video and evolve daily operations as necessary
- Oversee video collection to ensure all media is archived appropriately and can be readily obtained
- Strong communication skills.
- managing campaigns on social media.