

# David Dicello

## **Marketing/Web/Graphic Designer**

Ukiah, CA 95482

[dicelldesign@gmail.com](mailto:dicelldesign@gmail.com)

(707) 671-2213

- Marketing - Social Media outlets and design
- Adobe Creative Suite (Photoshop, Illustrator)
- Video Production - Pull video clips edit, create story boards, pre-production work (Music Videos/Movies)
- Web - PHP, CMS, HTML WordPress, (Weebly)
- Understanding trends.
- Communication.
- Creativity.
- Time management.
- Project management.
- Flexibility.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

## Work Experience

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### **Marketing Manager**

Mendocino Media - Ukiah, CA

May 2015 to Present

- Develop innovative, risk-taking social campaigns
- Create visually appealing, multimedia content
- Consider every aesthetic detail of a social post, from images to links to formatting of copy
- Lead productive brainstorming sessions that bring out their teammates' best ideas
- Hone and expand their brand's voice and persona

### **Production Designer**

Maverick Enterprises Inc - Ukiah, CA

April 2018 to September 2018

- Creativity
- Communication
- Typography
- Adobe's creative apps
- Branding
- Delivering presentations

Responsible for the overall visual look of the production.

### **Graphic Design/Video Specialist**

Hamilton Partners, Inc - Healdsburg, CA

August 2009 to May 2011

- Developed numerous marketing programs (logos, brochures, newsletters, presentations, advertisements)
- Managed up to 5+ projects or tasks at a given time while under pressure to meet weekly deadlines and budget.
- Recommended and consulted with clients on their overall marketing goals.

## Education

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### **Associate in Computer Science/Graphic Design**

Brooks College - Sunnyvale CA

October 2005 to January 2007

## Skills

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- Animation (6 years)
- Interactive design (6 years)
- Package design (7 years)
- Graphic Design (6 years)
- Photoshop (7 years)
- Printing (7 years)
- Print Production (5 years)
- Motion Graphics (7 years)
- Adobe Suite (10+ years)
- Web Development (9 years)
- Video Production (9 years)
- HTML5 (4 years)
- Adobe Illustrator (8 years)
- Content Management Systems (8 years)
- User Experience (UX) (6 years)
- Web Design (9 years)
- Branding (6 years)
- HTML5 (6 years)
- Video Production (7 years)
- Web Development (9 years)
- Digital Marketing (5 years)
- Adobe InDesign
- Adobe After Effects
- Search Engine Optimization (SEO)
- Photography
- Typography

## Links

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<https://dicellogdesignsresume.site>

## Certifications and Licenses

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### **Web Development**

September 2010 to Present

Web Development certificate in designing, implementing and maintaining web content. Skills include client and server-side web design and development, as well as design assistance

- Web Designer
- (IT) - Database Management
- Design, development and implementation of the graphics, layouts, and production communication materials while helping clients make design decisions.
- Quality Assurance of all graphic materials in order to ensure the quality and accuracy in the design process.

## Additional Information

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- Sales/Marketing
- Social media manager and designer
- Package Design
- UI - Multimedia Development
- Digital & Interactive Design
- Graphics/Billboards/Signs
- Voice over's - Cartoons Animation
- Produced 5 albums worked in a music studio mixing & editing- Pro Tools, BTV Solo, Garage Band